# American Industries® Site Selection - Shelter Administrative Services - Industrial Real Estate

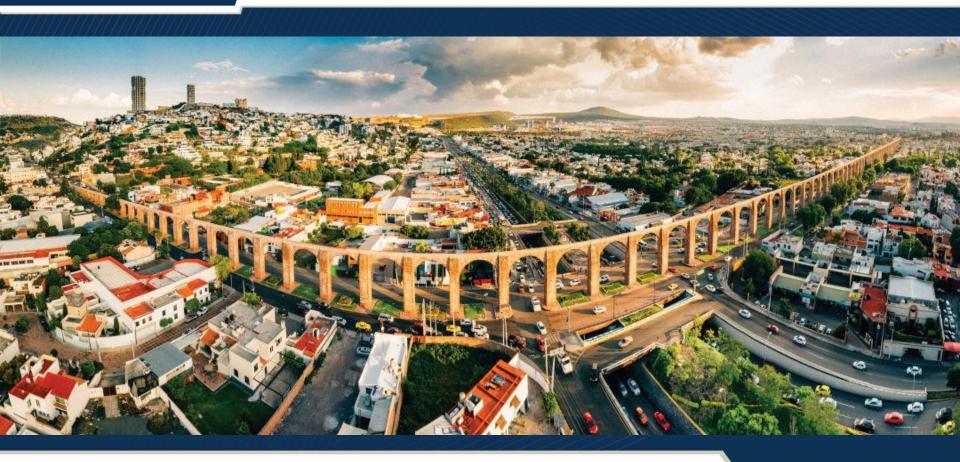
# State of Querétaro

Partner for Success<sup>®</sup>

January 2020



# **Querétaro is the Way**





# **Querétaro Region**

## State of Querétaro at a Glance

- Area: 11,688 km<sup>2</sup>, 4,512.76 mi<sup>2</sup>
- Population: 2.09 million
- Economically active population: 869,000
- Graduates (per year): 19,505
- Technicians (per year): 6,824
- Education: 74 Higher education institutions
  - 39 institutions with graduate programs
- Research and technology centers: 53
- Municipalities: 18
- 45 Industrial Parks
- Main Industrial Areas:
  - Querétaro
  - El Marqués
  - Colón
  - San Juan del Río



The state has over 45 million inhabitants living within a 217-mile radius



## **Querétaro City**

- Area: 759.9 km<sup>2</sup> / 293.4 mi<sup>2</sup>
- **Population of the metropolitan area:** 1,327,022
- Elevation 1,826 m / 5,990 ft
- Average Temperature 23°C / 73.4°F

#### **Distance to US border:**

#### **Distance to Ports:**

			and the second se		
Destination	Km.	Mi.	Destination	Km.	Mi.
San Diego, Cal.	2,600	1,615	Altamira	631	392
Laredo, TX.	940	584	Veracruz	607	377
El Paso, TX.	1,630	1,012	Lázaro Cárdenas	544	338
			Manzanillo	650	403





# **Querétaro's Intercontinental Airport**

## 7 Airlines Operating:



#### Flights to:

•

- <u>20 cities in Mexico:</u> Monterrey, Guadalajara, Tijuana, Cancún, Mérida, Acapulco, Zihuatanejo, Pto. Vallarta, CDMX, Torreón, Tampico, San Luis Potosí, Chihuahua, Hermosillo, Durango, Los Mochis, Cd. Juárez, Pto. Escondido, Huatulco & Oaxaca.
- International destinations: Dallas, Houston, Chicago, Detroit & Atlanta.
- **Customs office and cargo freight service to:** Cancún, Villahermosa, Hermosillo, Mazatlán, Monterrey, La Paz & Toluca. Internationally to: Cincinnati, Huntsville, Frankfurt, Hamburg, Luxembourg.
- Open 24/7





## **Querétaro Industrialization**

IBM

Visteon

Continental 3

Deloitte.

MetLife

VŪHL

20110

HUAWEI





### **Automotive Industry**





#### **Aerospace Industry**

#### +80 Companies and support entities



No.

Aircraft

MRO



#### State of Querétaro at a Glance

STANDARD &POOR'S

#### mxAA+

First state in country to obtain an investment grade rating.



#### **1st choice**

of companies to invest in Mexico (3rd year in a row)

## 2nd state

with the lowest public debt (El Economista, 2018).

MOODY'S



**Aa1.mx** Investment level higher than most municipalities in Mexico.

### 2nd place

as "Latin American States of the future in Economic Potential Overall" (2018-2019).



# 5th place

as "South American States of the future in Business Friendliness Overall" (2018-2019).











- UNESCO World Heritage Site
- Ranked 3rd in number of Researchers in Mexico.
- Querétaro's airport has the biggest MRO in Latin America.
- Arkansas State University of Querétaro: 1st US University in México.
- UNAQ Aeronautic University of Querétaro offers all levels of education, from basic technician programs to master's degrees in aeronautics.
- Leading state in auto parts manufacturing with more than 350 established companies.
- 4th place worldwide in new investments in aerospace
- +15 International Schools



# Life Quality

#### Leisure

2 Polo Clubs 12 Country Clubs 452 Hotels 1,380 Restaurants 5 Luxury Malls 10 Golf Courses

#### Healthcare

+38 Private Institutions Public Institutions: 4 General Hospitals, 58 Medical Units, 202 Health Centers

#### **Specialty Centers:**

 Hospital for Medical Specialties for women and children
Oncology Unit
Mental Health Center
Hemodialysis Unit
Blood Transfusion Center

**1 Sexually Transmitted Diseases Center** 





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# Thank You!

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