



Ai | **Seminars**
American Industries® Events

The Best Way to Start Your Operations in Mexico

Hyatt Regency O'Hare Chicago

9300 W Bryn Mawr Ave, Rosemont, IL
60018, USA

NOVEMBER 7TH 2019

8:00 - 13:30 hrs



Partner for Success®

Mexico's top 5 industrial indicators

- ✓ Largest recipient for aerospace foreign direct investment
- ✓ 1st auto parts exporter to the US market
- ✓ 5th auto parts producer in the world
- ✓ 6th aerospace supplier for the NAFTA market
- ✓ 8 out of the top 10 multinational electronics manufacturers operate in Mexico

How will you benefit from this opportunity?

Seminar highlights

In this event, you will learn:

- ✓ How to find the right location in Mexico: Human capital, infrastructure, and logistics
- ✓ Business models to start operations in Mexico
- ✓ Mexico's impact with the USMCA
- ✓ How much it will cost you to operate in Mexico: Labor, logistics, and real estate

Agenda

- 8:00** **Registration / Continental Breakfast**
- 8:30 Welcome and Opening Remarks
- 8:35 Mexico Today: Overview, Investment, and Growth
- 8:50 Operational Costs and Local Resources
- Soft Landing in Mexico Without Risks and Liabilities:
 Shelter and Real Estate Services
- 10:00** **Coffee Break**
- 10:10 Success Story of Industrial Operations in Mexico
- 10:40 Mexico's Impact with the USMCA
- 11:10 Closing Remarks
- 11:15** **B2B's: Getting a Tailored Cost Model Simulation for your Project in Mexico**
(Working Lunch)
- 13:30 End of Workshop

Dress code: Business casual

Who should attend?

- ✓ Companies looking to become more cost-competitive to serve North and Latin American markets
- ✓ Companies interested in supplying to the manufacturing industry in Mexico
- ✓ Companies interested in starting a manufacturing or distribution operation in Mexico
- ✓ Industries: aerospace, automotive and auto parts, electronics, home appliances, IT, medical, others
- ✓ Job functions such as CEOs, CFOs, COOs, VP Executives, and Business Developers

Takeaways:

- ✓ Presentation decks of all sessions
- ✓ Access to eBooks and resources about doing business in Mexico
- ✓ Tailored cost model simulation

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Chicago**

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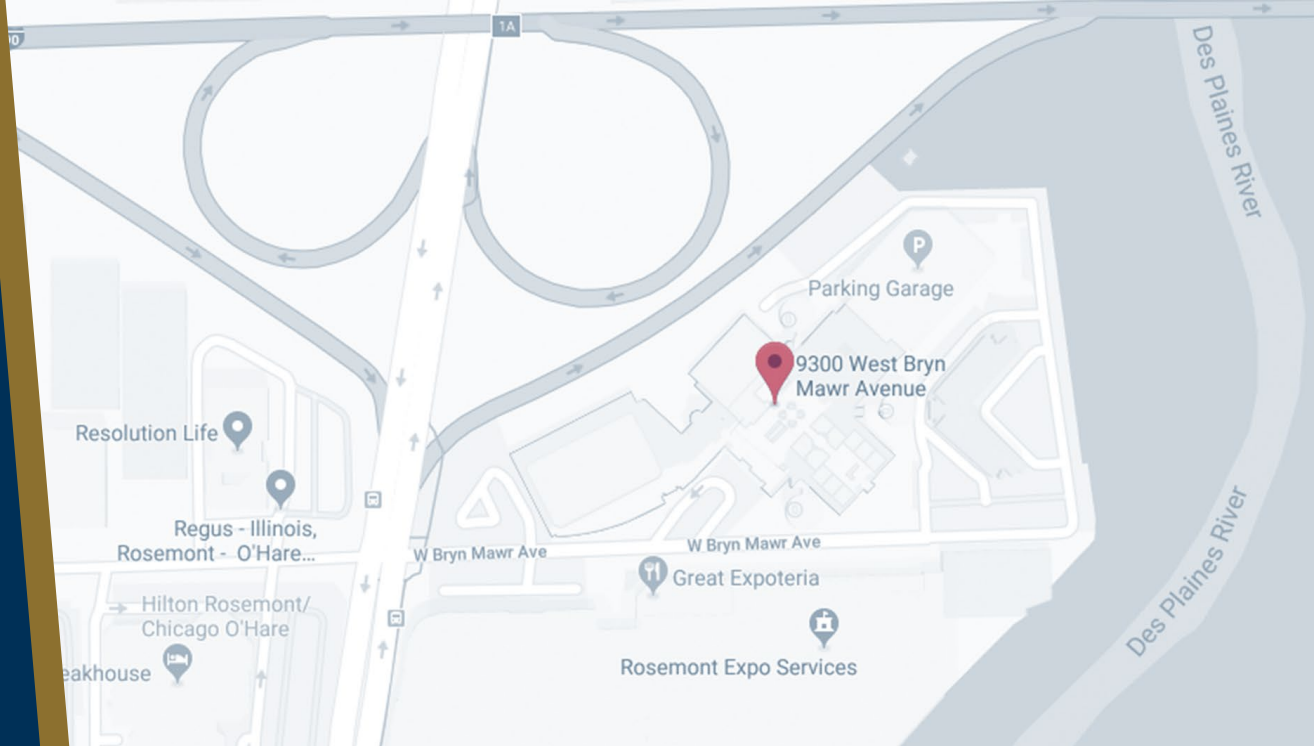
Fee per company:

\$70 USD

More info:

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